



Putting learning and skills on your agenda

EGSA Strategic Plan 2011- 2014

OUR MISSION: Putting learning and skills on your agenda

Rationale

EGSA believes that learning and skills are key to success in achieving economic prosperity, social mobility and personal development.

Learning and skills equip people to:

- be more confident and self reliant
- take more control of their everyday lives
- make well informed career decisions
- improve employment opportunities
- contribute to workforce performance and profitability

EGSA's experience and long track record in connecting adults with learning confirms our belief that engagement in learning and skills is dependent on a range of abilities including literacy and numeracy, financial capability, digital awareness and health literacy. EGSA's strategy reflects these needs.

Delivering our strategy

We will deliver our strategy by:

- Promoting the economic and societal benefits of learning and skills
- Providing opportunities for people to realise their potential through learning and skills
- Ensuring organisational growth, effectiveness and good governance



Promoting the economic and societal benefits of learning and skills



OBJECTIVES:

Develop strategies to support and promote the value of key capabilities of literacy and numeracy, financial capability, digital awareness and health literacy:

- Develop an internal strategy to embed support for key capabilities in EGSA's work
- Promote the value of key capabilities with external stakeholders
- Develop and deliver programmes to raise awareness of key capabilities

Providing opportunities for people to realise their potential through learning and skills



OBJECTIVES:

Deliver services to support learning and skills development:

- Deliver educational and career guidance
- Deliver training to develop financial capability

Ensuring organisational growth, effectiveness and good governance



OBJECTIVES:

- Secure adequate resources to enable the implementation of our objectives
- Strengthen our effectiveness through enhancing our culture of continuous improvement, quality and innovation
- Increase access to EGSA's services through innovative technologies
- Maintain effective governance arrangements including risk and financial management in line with best practice



OUR VALUES:

EGSA holds a set of core values which are central to what we do and how we do it. These values guide us in our work and influence how we engage with our clients, partners and our wide range of stakeholders.

Excellence

- Continuously striving to provide the highest quality of service

Integrity

- Demonstrating trust, honesty, transparency and accountability in all activities

Client focussed

- Providing a personalised, flexible, accessible and responsive service to meet client needs

Respect

- Treating people with dignity, respect and having due regard to confidentiality

Impartiality

- Providing services which are objective and impartial

Innovation

- Continuously seeking to improve and innovate across all our work

Collaboration

- Wherever possible/appropriate, working with others to achieve the organisation's mission

Efficiency

- Ensuring effective management of human, physical and financial resources



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